

April 2007



PROGRAM TO PROGRAM ARTICULATION AGREEMENT

**Center for New Learning
University of Wisconsin Oshkosh**

**Bachelor of Liberal Studies Degree Program
Organizational Administration**

and

Fox Valley Technical College

**Associate Degree Program:
Marketing**

Introduction:

The Center for New Learning of the University of Wisconsin Oshkosh maintains an educational partnership with Fox Valley Technical College (FVTC) to provide a bachelor's degree completion program articulating transfer from the Associate Degrees named above to the Bachelor of Liberal Studies degree with an emphasis in Organizational Administration (BLS/OA).

Rationale:

The above-named Associate degrees conferred by Fox Valley Technical College prepare students for admission to the above-named bachelor's degree at UW Oshkosh. Graduates of these Associate Degree programs at FVTC will find the cross-disciplinary curriculum of the Organizational Administration program, with its concentration of course work in communication, economics, industrial and organizational psychology and organizational administration, a valuable addition to their previous technical studies. The underlying assumption for this transfer agreement between the University of Wisconsin Oshkosh and Fox Valley Technical College is the recognition of an academic partnership wherein the technical campus provides the occupational core of courses and the University provides the broader context of general education courses as well as the upper-level pre-core and core courses required within the Organizational Administration degree program.

Conditions:

The terms of transfer of this program-to-program articulation agreement apply only for the purposes of entry to the **BLS-OA degree program** at UW Oshkosh. FVTC students seeking admission to other degree programs offered at UW Oshkosh may transfer to the University only those credits recognized under the current UW System – WTCS Transfer Guidelines as documented on the Transfer Information System web site at: <http://www.uwsa.edu/tis/>. FVTC students admitted to UW Oshkosh under the terms of this articulation

agreement who subsequently elect to pursue a degree and major other than the BLS-OA degree program, will find the extended transfer of credit does not apply outside of the BLS-OA program.

- Students from FVTC must have completed one of the above-named Associate degree programs (fulfilling all course work stipulated in the appropriate appended transfer grid) with a graduating grade point average of a 2.5 or higher for consideration for transfer under the terms of this articulation document. The terms of the articulation agreement do **not** apply to FVTC students who have completed only a portion of the required course work for any of the Associate degrees named above.

Transfer of Credit

- The Bachelor of Liberal Studies degree in Organizational Administration at UW Oshkosh accepts in transfer the Occupational courses and Support courses stipulated within each of the appended transfer credit grids for the Associate degree programs named above. These credits are to be received as block credit without designation of course-by-course equivalencies.
- Additional course work completed in the area of general education will be accepted in transfer on a course-by-course equivalency basis as detailed in each of the appended transfer credit grids.
- This agreement abides by UW System policy to transfer a maximum of 72 credits earned at two-year institutions to University of Wisconsin baccalaureate degree programs.

Effective Date :

This agreement is effective with retroactive application as of July 1, 2006.

FOX VALLEY TECHNICAL COLLEGE
Marketing
UNIVERSITY OF WISCONSIN OSHKOSH
Bachelor of Liberal Studies in Organizational Administration

FOX VALLEY TECHNICAL COLLEGE	Credits	UNIVERSITY OF WISCONSIN-OSHKOSH	Credits
Occupational Specific Courses (31 Credits):			
10-104-151 Marketing 1, Principles of	3		
10-104-166 Sales Principles	3		
10-104-157 Retail Principles	3		
10-104-182 Data Base Marketing	3		
10-104-191 Customer Service	1		
10-104-113 Marketing Research	3		
10-104-147 Promotion Principles	3		
10-104-163 Sales Management	3		
10-104-114 Marketing Management	3		
10-104-124 Sales Workshop, Advanced	3		
10-104-130 Marketing – Field Study	3		
Occupational Supportive Courses (8 Credits):			
10-102-112 Business, Introduction to	3		
10-106-145 Word for Windows, Beginning	1		
10-101-107 Accounting, Principles of	3		
10-104-150 Marketing – Internship 1	1		
		Recognized as Block Credit-Technical Area	39
Occupational Supportive Courses (3 Credits):		GENERAL EDUCATION (42 CREDITS):	
10-804-108 Business Math	3	<i>Does not Transfer</i>	
		Basic Knowledge & Skills: MATH 102 or PBIS	3
General Education Requirements (15 Credits):			
10-801-195 Written Communication	3	ENG 101 College English I	<i>Transfe</i>
10-801-196 Oral/Interpersonal Comm.	3	COMM 111 Fundamentals of Speech Comm.	<i>Transfe</i>
		PHY ED 105 or LIB STDS 103	2
		Non-Western Culture	3
10-809-197 Contemporary American Society or 10-809-196 Sociology, Introduction to	3	Social Science: Social Science Elective SOC 101 Introductory Sociology	<i>Transfe</i>
10-809-199 Psychology of Human Relations or 10-809-198 Psychology, Introduction to	3	Psych Elective PSYCH 101 General Psychology	<i>Transfe</i>
10-809-195 Economics – <i>Reverse Transfer from UW Oshkosh to FVTC</i>	<i>Transfer</i>	ECON 204 Principles of Economics I (Macro)	3
		Humanities: ___ Humanities ___ Humanities ___ Humanities	3 3 3

FOX VALLEY TECHNICAL COLLEGE	Credits	UNIVERSITY OF WISCONSIN-OSHKOSH	Credit
For maximum transferability, students should take the following courses as FVTC electives for transfer to UW-Oshkosh:			
10-806-174 Chemistry, General	4	Natural Science: CHEM 001	<i>Transfe</i>
		___ Science	4
		ORGANIZATIONAL ADMINISTRATION REQUIRED PRE-CORE COURSES (18 CREDITS):	
Occupational Specific Course (3 Credits): 10-196-191 Supervision	3	Communication: COMM 215 Small Group Communication <i>or</i> COMM 214 Interpersonal Speech Comm.	<i>Transfe</i>
		Economics:	
		ECON 204 Principles of Economics I (Macro)	<i>Gen Ed</i>
		English:	
		LIB STDS 270 Writing with Purpose	3
10-801-197 Technical Reporting	3	LIB STDS 300 Research and Report Writing in Social Sciences <i>or</i> ENG 309 Advanced Composition for Business	3 <i>or</i> <i>Transfe</i>
Occupational Supportive Course (3 Credits): 10-102-103 Business Law 1	3	Philosophy: PHIL 330 Business and Ethics	<i>Transfe</i>
		Applied Technology	
		LIB STDS 302 The Web of the Future: Workplace and Communication Trends	3

FOX VALLEY TECHNICAL COLLEGE	Credits	UNIVERSITY OF WISCONSIN-OSHKOSH	Credits
		REQUIRED CORE COURSES (33 CREDITS)	
		Communication:	
		COMM 220 Interviewing	3
		LIB STDS 319 Creating Presentations in the Virtual Workplace <i>or</i> COMM 304 Business & Professional Speaking	3
		COMM 443 Organizational Communication	3
		Ethnic Studies:	
		LIB STDS 303 Ethnicity & Demog in WI (ES) <i>or</i> COMM 318 Intercultural Communication (ES)	3
		Psychology:	
		PSYCH 363 Industrial & Organizational Psych.	3
		Quantitative Reasoning:	
		LIB STDS 466 Applied Data Gathering & Analysis	3
		LIB STDS 463 Budgeting & Bookkeeping for Program Managers	3
		Administration:	
		LIB STDS 405 Project Design & Implementation	3
		LIB STDS 315 Mng People at Work/HR Mgmt	3
		LIB STDS 325 Intro to Organizational Admin	3
		Capstone Seminar:	
		LIB STDS 425 Senior Seminar: Org Admin	3
		Electives: (only if needed to meet graduation requirements for bachelor's degree)	
Total Credits Taken at FVTC	61-68	Total Credits Taken at UW Oshkosh	63-70

*Maximum allowable transfer from two-year institution to four-year UW System campus is 72 credits.

Total credits across both institutions = 131 credits
Academic Year 2006-07